**Aree di Ricerca**

- SSD Secs P07 – Economia Aziendale (Area CUN 13)
  - Simulation & Gaming
    - Qualitative maps, Simulation models, Management Flight Simulators, Role-playing games
  - Performance Measurement
    - Misurazione multidimensionale, Balanced Scorecard
  - Integrated Reporting
    - Gestione, misurazione e rendicontazione integrate delle risorse aziendali
  - Lean Thinking
    - Lean Strategy, X-Matrix e Report A3
Metodi e Teorie

Metodologie

• Qualitativa e Quantitativa
• Case study
• System Dynamics
• Game-based experiments

Teorie di interpretazione

• Behavioral OR
• Experiential learning
• Teoria istituzionale
• …

Prodotti di Ricerca (2015-2019)

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<thead>
<tr>
<th>Area</th>
<th>Article</th>
<th>ASN - VQR (2010-14)</th>
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<td>Simulation &amp; Gaming</td>
<td>Barnabè (2015), Managerial Myopia in Mismanaging Renewable Resources: the GONE FISHING Game, <em>Simulation &amp; Gaming</em>, 46(6)</td>
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### Prodotti di Ricerca (2015-2019)

**Area** | **Article** | **ASN – VQR (2010-14)**
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### Prodotti di Ricerca (2015-2019)

**Area** | **Article** | **ASN – VQR (2010-14)**
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Ricerche in corso

- Integrated Reporting
  - Resource mapping; Modelli di simulazione
- Simulation & Gaming, Lean Strategy
  - Game-based flight simulators
  - Decision-making + Behavioral OR
  - Virtual reality
- Urban sustainability
  - Modelli di simulazione and board games
  - Circular Economy