



This project has received funding from the European Union's Horizon 2020 research and innovation programme under the Marie Skłodowska-Curie grant agreement No 823971



OPENINNOTRAIN
INDUSTRY 4.0 | CLEANTECH | FOODTECH | FINTECH

Media release / 15 April 2019

Workshop: Open Innovation challenges for FoodTech and CleanTech

The workshop aims at identifying the open innovation challenges in the FoodTech sector through a joint interaction between academic and industrial actors. The program comprises two days-activities. On Day 1, two workshops are planned: one in the morning involving agrifood companies and other FoodTech partners, and one in the afternoon involving CleanTech companies and institutions. On Day 2, the workshop continues with a visit to Salcheto winery (Montepulciano, Siena) where participants could see how a winery has innovated its activities, focusing on sustainability issues and involving several stakeholders. Salcheto is an interesting case not only for the FoodTech, but also for the CleanTech (e.g. among its environmental indicators we can mention the carbon footprint and the water footprint). In the afternoon, participants are split in two working tables, one about FoodTech and one about CleanTech, with the aim of summing up what have been the key challenges deriving from the previous activities. A plenary section concludes the workshop.

Location

University of Siena - UNISI

<https://en.unisi.it/>

Piazza S. Francesco 7, 53100 Siena (SI), Italy <https://goo.gl/maps/QLe3b5f5yUU2>

Salcheto winery

<http://www.salcheto.it/en/>

Via di Villa Bianca 15, 53045 Montepulciano (SI), Italy <https://goo.gl/maps/9NYUMVFJT9P2>

Day 1- June 13th, 2019

9:00 - 9:15	Registration of participants	UNISI. F. Romani Room
9:15 - 9:30	Introduction to the workshop <i>Prof. Lorenzo Zanni - University of Siena</i>	UNISI. F. Romani Room
9:30 - 11:00	Workshop 1: FoodTech Keynote Speaker 1 – <i>Guido Pallini</i> - La Maremmana Keynote Speaker 2 – <i>Mattia Dell'Orto</i> - Arnaldo Caprai Moderator: <i>Dr. Elena Casprini</i> - University of Siena Discussant: <i>FoodTech Project leader</i>	UNISI. F. Romani Room
11:00 - 11:15	Coffee Break	Chiostro
11:15 - 12:45	Work Groups on FoodTech	UNISI. Room 9 + Room 10
12:45 - 14:15	Lunch	UNISI. Chiostro
14:15 - 15:45	Workshop 2: CleanTech	UNISI. F. Romani Room

<http://openinnotrain.eu/>

<https://twitter.com/openinnotrain>



This project has received funding from the European Union's Horizon 2020 research and innovation programme under the Marie Skłodowska-Curie grant agreement No 823971



OPENINNOTRAIN
INDUSTRY 4.0 | CLEANTECH | FOODTECH | FINTECH

	Keynote Speaker 3 – <i>Loredana Torsello</i> , CoSVIG (<i>Tuscan technology Industrial District of Renewable Energy</i>) Keynote Speaker 4 - <i>Enrico Barcella</i> , Floramiata Keynote Speaker 5 – <i>Edo Volpi</i> , Vapori di Birra Moderator: <i>Prof. Lorenzo Zanni</i> , University of Siena Discussant: <i>CleanTech Project leader</i>	
15:45 - 16:00	Coffee Break	
16:00 - 17:30	Work Groups on CleanTech	UNISI. Room 9 + Room 10
17:30 - 18:00	RISE sum-up about ongoing schedule and future initiatives	F. Romani Room
19:45 - 22:00	Dinner	TBD

Day 2 - June 14th, 2019

8:30 - 8:45	Meeting point and transportation to the Salcheto Winery	UNISI.
10:00 - 11:30	Tour of the Salcheto winery	Salcheto.
11:30 - 12:30	Discussion What is going on in the beverage sector	Salcheto.
12:30 - 13:30	Lunch	Montepulciano TBD
15:00 - 16:45	Work Groups: sum up and setting the next agenda	UNISI. Room 9 + Room 10
16:45 - 17:15	Concluding remarks <i>Prof. Anne-Laure Mention</i> , RMIT	UNISI. F. Romani Room

How to attend the workshop

Registration

The workshop is free of charge, availability is limited, so please register online here: [LINK HERE](#)

How to reach Siena

Siena is located in the heart of Tuscany amid a wide hilly landscape. Built on three steep hills and encircled by ancient walls, the medieval city of Siena welcomes its visitors with a Latin motto at the Porta Camollia entrance to the centre "Cor Magis Tibi Saena Pandit" (Siena opens its heart to you wider than this gate).

By train: Siena is connected to Chiusi railway station (for Rome) and Empoli (for Florence and Pisa). See the Italian Railways website for rates, routes and timetables. The railway station is about 2 km from the town centre and it can easily be reached by bus in a few minutes.

<http://openinnotrain.eu/>
<https://twitter.com/openinnotrain>



This project has received funding from the European Union's Horizon 2020 research and innovation programme under the Marie Skłodowska-Curie grant agreement No 823971



OPENINNOTRAIN
INDUSTRY 4.0 | CLEANTECH | FOODTECH | FINTECH

By bus: There are bus connections with several northern and southern cities; the most frequent are for Florence, Rome and Bologna. See the SENA web site for rates, routes and timetables.

How to reach the historical centre

The centre is largely pedestrianised. The TRA.IN bus company provides minibus service (called "pollicino") in the centre. See the TRA.IN website for rates, routes and timetables.

There are several parking areas located by the town gates.

More information can be found on the UNISI website here: <https://en.unisi.it/international/general-information-students/how-reach-siena>

Accommodation

More information can be found on the UNISI website here: <https://en.unisi.it/international/general-information-students/accommodation>

For inquiries about the workshop: Elena Casprini – elena.casprini@unisi.it

More information about OpenInnoTrain can be found at: <http://openinnotrain.eu/>

Follow us on Twitter: @OpenInnoTrain

For project queries: Prof. Anne-Laure Mention, anne-laure.mention@rmit.edu.au

For interviews and general media queries: Karen Matthews, karen.matthews@rmit.edu.au

OpenInnoTrain is a Marie Skłodowska-Curie Research and Innovation Staff Exchange, funded by the European Union's Horizon 2020 Research and Innovation program, Grant Agreement number 823971. This document reflects only the author's view and the European Union is not liable for any use that may be made of the information contained therein.

<http://openinnotrain.eu/>

<https://twitter.com/openinnotrain>